



**KOSI 101.1 Summer of Style 2017- Contest
OFFICIAL RULES**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

All federal, state and local regulations apply.

1. DATES.

- a. These rules govern the KOSI 101.1 "*Summer of Style*" promotion (the "Promotion") being conducted by KOSI 101.1 (the "Station"). The Promotion will begin on July 10th, 2017 at 8:00AM Mountain Daylight Time ("MDT") and will end on July 29th, 2017 at 3:00PM. MDT. There will be Three (3) events held during the promotion time frame.

2. ELIGIBILITY

- a. The Promotion is open to all legal U.S. residents who are 18 years of age or older and who reside in Colorado. Employees, officers, directors, and agents of the Station, the Station's licensee, Bonneville International, dba Bonneville Denver, their parent, subsidiary, and affiliated companies, their advertising or promotional agencies, and participating sponsors, Taubman Cherry Creek Shopping Center, L.L.C. as owner of the regional shopping center commonly known as Cherry Creek Shopping Center and The Taubman Company LLC as Managing Agent have no involvement in Sweepstakes and the Station is the party solely responsible for Sweepstakes (collectively, "Promotion Entities"), other radio stations in the Denver metropolitan area, the members of their immediate families and those living in the same household of each (whether related or not), are ineligible to enter or win. "Immediate family" members include spouses, children, step-children, parents, step-parents, siblings and step-siblings. No groups, clubs, or organizations may participate in this Promotion. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Proof of age, identity and eligibility must be furnished the station upon request. All entry information must be complete and accurate. The Station will not award a prize to anyone not meeting eligibility requirements at the time of entry.
- c. Entrants are required to provide truthful information, and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility

requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. HOW TO ENTER

a. **On-line Entry:**

- i. **EVENT#1 July 15th, 2017:** To participate in the Contest, visit www.kosi101.com and follow the links and instructions to enter the Contest. Submit your first name and last name, zip code, telephone number, date of birth and a valid email address. Only one entry per person is permitted. An entrant may use only one email address for purposes of entry in this Contest. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Online entry webpage computer is the official time keeping device for the Contest. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems. Entries must be received between July 10th, 2017 at 8:00am MDT and July 13th, 2017 at 11:59pm MDT. Entries submitted outside the Entry Period will be deemed ineligible. Winners may be required to provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize. Once participants enter online, their entry will be placed in a box which will be brought to the event.
- ii. **EVENT#2 July 22nd, 2017:** To participate in the Contest, visit www.kosi101.com and follow the links and instructions to enter the Contest. Submit your first name and last name, zip code, telephone number, date of birth and a valid email address. Only one entry per person is permitted. An entrant may use only one email address for purposes of entry in this Contest. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Online entry webpage computer is the official time keeping device for the Contest. The Station is not responsible

for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems. Entries must be received between July 17th, 2017 at 8:00am MDT and July 20th, 2017 at 11:59pm MDT. Entries submitted outside the Entry Period will be deemed ineligible. Winners may be required to provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize. Once participants enter online, their entry will be placed in a box which will be brought to the event.

- iii. **EVENT#3 July 29th, 2017:** To participate in the Contest, visit www.kosi101.com and follow the links and instructions to enter the Contest. Submit your first name and last name, zip code, telephone number, date of birth and a valid email address. Only one entry per person is permitted. An entrant may use only one email address for purposes of entry in this Contest. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Online entry webpage computer is the official time keeping device for the Contest. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems. Entries must be received between July 24th, 2017 at 8:00am MDT and July 27th, 2017 at 11:59pm MDT. Entries submitted outside the Entry Period will be deemed ineligible. Winners may be required to provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize. Once participants enter online, their entry will be placed in a box which will be brought to the event.

b. **On-site Entry:**

- i. **EVENT#1 July 15th, 2017:** To enter on site at Cherry Creek Mall 3000 E 1st Ave, Denver, CO 80206 on Saturday, July 15th, 2017 between 1:00pm MDT and 3:00pm MDT entrants must complete an official entry form, with first name and last name, complete address, city, state, zip code, home telephone number and date of birth. **Participants are only allowed one (1) entry. Any duplicate entries will be ineligible to win.** All entries must be received by Saturday, July 15th, 2017 at 3:00pm MDT. Qualifying prizes will be given away approximately every 15 minutes throughout the promotion time frame (1:00pm-3:00pm). Those prizes include (2) Two \$50 Cherry Creek Gift Cards, (3) Three Prizes provided by Cherry Creek

retailers valued at \$150, (3) Three Prizes provided by KOSI 101.1 valued at \$200. If person is selected as qualified winner, the participant will be put back into the drawing for the grand prize. One (1) Grand Prize will be awarded on July 15th, 2017 at 3:00pm MDT. The grand prize includes (2) \$500 Cherry Creek Gift Cards, (2) Two Tickets to John Mayer at the Pepsi Center on July 19th, 2017, valued at \$100, 1-Night Hotel Stay at Halcyon Hotel valued at \$400. Approximate Retail Value (ARV) of the total grand prize is \$1,500.

The Station is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.

- i. **EVENT#2 July 22nd, 2017:** To enter on site at Cherry Creek Mall on Saturday, July 22nd, 2017 between 1:00pm MDT and 3:00pm MDT entrants must complete an official entry form, with first name and last name, complete address, city, state, zip code, home telephone number and date of birth. **Participants are only allowed one (1) entry. Any duplicate entries will be ineligible to win.** All entries must be received by Saturday, July 22nd, 2017 at 3:00pm MDT. Qualifying prizes will be given away approximately every 15 minutes throughout the promotion time frame (1:00pm-3:00pm). Those prizes include (2) Two \$50 Cherry Creek Gift Cards, (3) Three Prizes provided by Cherry Creek retailers valued at \$150, (3) Three Prizes provided by KOSI 101.1 valued at \$200. If person is selected as qualified winner, the participant will be put back into the drawing for the grand prize. One (1) Grand Prize will be awarded on July 22nd, 2017 at 3:00pm MDT. The grand prize includes (2) \$500 Cherry Creek Gift Cards, (2) Two Tickets to Ed Sheeran at the Pepsi Center on August 15th, 2017, valued at \$100, 1-Night Hotel Stay at Halcyon Hotel valued at \$400. Approximate Retail Value (ARV) of the total grand prize is \$1,500. The Station is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.
- ii. **EVENT#3 July 29th, 2017:** To enter on site at Cherry Creek Mall on Saturday, July 29th, 2017 between 1:00pm MDT and 3:00pm MDT entrants must complete an official entry form, with first name and last name, complete address, city, state, zip code, home telephone number and date of birth. **Participants are only allowed one (1) entry. Any duplicate entries will be ineligible to win.** All entries must be received by Saturday, July 29th, 2017 at 3:00pm MDT. Qualifying prizes will be given away approximately every 15 minutes throughout the promotion time frame (1:00pm-3:00pm). Those prizes include (2) Two \$50 Cherry Creek Gift Cards, (3) Three Prizes provided by Cherry Creek retailers valued at \$150, (3) Three Prizes provided by KOSI 101.1 valued at \$200. If person is selected as qualified winner, the participant will be put back into the drawing for the grand prize. One (1) Grand Prize will be awarded on July 29th, 2017 at 3:00pm MDT. The grand prize includes (2) \$1000 Cherry Creek Gift Cards, (2) Two Tickets to Janet Jackson at the Pepsi Center October 17th, 2017 valued at \$100. 1-Night Hotel Stay at Halcyon Hotel valued at \$400. Approximate Retail Value (ARV) of the total grand

prize is \$2,500. The Station is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.

- c. The winner may be required to provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.

4. PRIZE(S)

a. **EVENT#1 July 15th, 2017:**

- ii. Eight (8) Prizes will be drawn between the scheduled times of 1:00pm-3:00pm MDT on July 15th, 2017. Winners will be announced approximately every 15 minutes during the event. Prizes will include: (2) Two \$50 Cherry Creek Gift Cards, (3) Three Prizes provided by Cherry Creek retailers valued at \$150, (3) Three Prizes provided by KOSI 101.1 valued at \$200.
- iii. One (1) Grand Prize will be awarded on July 15th, 2017 at 3:00pm MDT. The grand prize includes (2) \$500 Cherry Creek Gift Cards, (2) Two Tickets to John Mayer at the Pepsi Center on July 19th, 2017, valued at \$100, 1-Night Hotel Stay at Halcyon Hotel valued at \$400. Approximate Retail Value (ARV) of the total grand prize is \$1,500.

b. **EVENT#2 July 22nd, 2017:**

- i. Eight (8) Prizes will be drawn between the scheduled times of 1:00pm-3:00pm MDT on July 22nd, 2017. Winners will be announced approximately every 15 minutes during the event. Prizes will include: (2) Two \$50 Cherry Creek Gift Cards, (3) Three Prizes provided by Cherry Creek retailers valued at \$150, (3) Three Prizes provided by KOSI 101.1 valued at \$200.
- ii. One (1) Grand Prize will be awarded on July 22nd, 2017 at 3:00pm MDT. The grand prize includes (2) \$500 Cherry Creek Gift Cards, (2) Two Tickets to Ed Sheeran at the Pepsi Center on August 15th, 2017, valued at \$100, 1-Night Hotel Stay at Halcyon Hotel valued at \$400. Approximate Retail Value (ARV) of the total grand prize is \$1,500.

c. **EVENT#3 July 29th, 2017:**

- i. Eight (8) Prizes will be drawn between the scheduled times of 1:00pm-3:00pm MDT on July 29th, 2017. Winners will be announced approximately every 15 minutes during the event. Prizes will include: (2) Two \$50 Cherry Creek Gift Cards, (3) Three Prizes provided by Cherry Creek retailers valued at \$150, (3) Three Prizes provided by KOSI 101.1 valued at \$200.
- ii. One (1) Grand Prize will be awarded on July 29th, 2017 at 3:00pm MDT. The grand prize includes (2) \$1000 Cherry Creek Gift Cards, (2) Two Tickets to Janet

Jackson at the Pepsi Center October 17th, 2017 valued at \$100. 1-Night Hotel Stay at Halcyon Hotel valued at \$400. Approximate Retail Value (ARV) of the total grand prize is \$2,500.

- d. Winners will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize (s) are awarded as is, and the Promotion Entities have neither made nor are responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to the prize, with the exception of any standard manufacturer's warranty that may apply to the prize(s).
- e. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed by 5:00pm MDT on Friday, August 25th, 2017. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate. There is no substitution, transfer or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and, unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- f. There is no substitution, transfer or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and, unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

ii. WINNER SELECTION, NOTIFICATION AND CLAIM

- a. Decisions of the Station management with respect to the Promotion are final.
- b. A total of eight (8) winners will be drawn between the scheduled times of 1:00pm-3:00pm MDT on Saturday, July 15th, 2017, Order of prize drawings will be the decision of the station and selected at random. All qualifying prize winners will be resubmitted for the chance to win the grand prize.
- c. A total of eight (8) winners will be drawn between the scheduled times of 1:00pm-3:00pm MDT on Saturday, July 22nd, 2017, Order of prize drawings will be the decision of the station and selected at random. All qualifying prize winners will be resubmitted for the chance to win the grand prize.
- d. A total of eight (8) winners will be drawn between the scheduled times of 1:00pm-3:00pm MDT on Saturday, July 29th, 2017, Order of prize drawings will be the decision of the station and selected at random. All qualifying prize winners will be resubmitted for the chance to win the grand prize.
- e. At 3:00pm MDT on Saturday, July 15th, 2017 one (1) grand prize winner will be drawn to receive the Grand Prize.
- f. At 3:00pm MDT on Saturday, July 22nd, 2017 one (1) grand prize winner will be drawn to receive the Grand Prize.

- g. At 3:00pm MDT on Saturday, July 29th, one (1) grand prize winner will be drawn to receive the Grand Prize.
- h. Participants are not required to be present at 3000 E 1st Ave, Denver, CO in order to be selected as the winner.
- i. The winner (s) must execute and return any required affidavit of eligibility and/or liability/publicity release before Friday, August 25th, 2017 or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and an alternate prize winner will be selected. Unless otherwise permitted by the Station, winner(s) must claim his or her prize in person, and a prize cannot be claimed by third parties on behalf of the winner. A parent or legal guardian must accompany any minor children in all Promotion-related activities, and a parent or legal guardian must claim the prize and sign any requisite releases on behalf of the minor child.

iii. **CONDITIONS AND LIMITATION OF LIABILITY**

- a. Entrants and participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Promotion Rules, and by entering, participants agree to be bound to these official rules. The laws of the State or Commonwealth in which the Station is licensed shall govern this Promotion, without regard to that jurisdiction's choice of law rules.
- b. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other commonly owned stations in the Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent upon request will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- c. By entering the Promotion, entrants and participants grant to the Promotion Entities the right to publicize the participant's name, photograph, video, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law.
- d. **WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE PROMOTION ENTITIES, THEIR EMPLOYEES, AGENTS AND REPRESENTATIVES, OFFICERS AND DIRECTORS AND THEIR IMMEDIATE FAMILIES, SUCCESSORS AND ASSIGNS, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS PROMOTION, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS,**

PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY PROMOTION-RELATED OR PRIZE-RELATED ACTIVITY.

- e. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s) over 18) to sign a liability release, agreeing to release and hold harmless the Promotion Entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- f. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- g. The Station, in its sole discretion, reserves the right to disqualify any person not abiding by the official rules, or for tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- h. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend or modify the Promotion and shall not be required to award a substitute prize.

iv. **DISCLAIMER**

- a. Promotion Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion agencies, and all others associated with the development and execution of this Promotion are not responsible for: (1) problems associated with television transmission, radio

transmission, cable transmission, satellite transmission, phone lines, facsimile, or cable lines and/or phone or IP numbers that are beyond their control, including, but not limited to, a busy signal, operator interference, cellular interference, internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, any error, omission, interruption, defect or delay in operation or transmission at any website, or wireless calling/text message carrier service, interrupted or unavailable network, server or other connections; failure of any entry to be received in whole or in part by Station due to technical problems, telephone service problems, human error or traffic congestion on the internet or at any website, or wireless calling/text message carrier service; communications line, hardware and/or software failures, malfunction of phones (including wireless phones/handsets), phone lines, other communications malfunctions, unavailable network connections, cellular equipment towers, telephone systems or wireless service; damage to any computer (software or hardware) resulting from participation in the Promotion, or damage to mobile phone or other PDA device or other internet interruptions or malfunctions or for technical or other difficulties which may prohibit, prevent, or interfere with the transmission of radio signals to all or limited geographic areas during the playing of the Promotion or that may prohibit, prevent, or interfere with the acquisition, completion or submission of an entry; failures of or other problems relating to computer hardware, software, the internet, or similar systems, including but not limited to difficulties relating to entrants' ISP, DSL, or cable modem access, "worms," or viruses or any other problems of any description or nature which may prohibit, prevent or interfere with the acquisition, completion or submission of any entry; (2) typographical errors in any materials relating to the Promotion; (3) lost, misdirected, illegible, incomplete, or delayed entry forms; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Promotion Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their immediate assigns, making it inadvisable, illegal, impossible, or impractical to continue the Promotion or to perform under these Rules. In the event of any of the foregoing or in the event of an ownership or format change, Station reserves the right to cancel, terminate, suspend, or modify, or continue the Promotion, in its sole discretion. Promotion Entities make no warranty, guarantee, or representation of any kind concerning any prize, and PROMOTION ENTITIES SPECIFICALLY DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

v. RULES AND WINNERS LISTS

- a. For a copy of the official rules of the Promotion, send a self-addressed stamped envelope ("SASE") for receipt by the end of the Promotion Period to KOSI 101.1-FM, 7800 East Orchard Road, Suite 400, Greenwood Village, CO 80111, Attn: Summer of Style Contest. For the names of the prize winners send a SASE for receipt within 60 days following the end of the Promotion Period to the attention

of Promotion Winner Lists at the above address. In either case please be sure to specify the name of the Promotion for which you are requesting the rules or winners list. Official rules and winner lists (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.kosi101.com.

Sponsor: KOSI 101.1 – 7800 East Orchard Road, Suite 400, Greenwood Village, CO 80111.
Cherry Creek Shopping Mall, 3000 E 1st Ave, Denver, CO 80206.